



**Website:**

www.coastsidechildren.org

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**Address:**

494 Miramontes Ave  
Half Moon Bay, CA 94019



Photo courtesy of Kristine Wong at patch.com

Dear Community Partner,

Please join us in supporting local families by becoming a sponsor for the 8<sup>th</sup> Annual **Gingerbread House Contest**, to be held at the Ritz-Carlton, Half Moon Bay. Your financial or product gift, based on a level of your choosing, is all that is asked to lend invaluable help to over 60 families in need in addition to over 300 children we serve each year. Your contribution will be gratefully acknowledged via media publications reaching hundreds of community members and families.

Coastside Children's Programs (CCP) publicizes the **Gingerbread House Contest and Online Auction** with press releases, event collateral, social media, and newsletters to over 300 families. Each year, hundreds of families are drawn to the event's amazing gingerbread creations, tree lighting ceremony, and Santa Clause appearance.

The eighth annual **Gingerbread House Contest** will be held on Saturday, December 10, 2011 at the Ritz-Carlton, Half Moon Bay, and benefits CCP – established 1974, a local non-profit serving about 60 children with families that are living on about an income of \$3,736 a month or less. Without CCP, these families could not attend quality child care centers.

Thank you for all that you do for our community!

If you need any additional information, please don't hesitate to contact me. We appreciate your consideration of this request and look forward to hearing favorably from you. For your records, our Tax ID #94-2407737.

Sincerely,

Agnes Chan  
Executive Director

Lynn Watson  
Board Fundraising Chair

**CCP at a Glance:**

- 3 before/after school programs, 2 preschools ranging from ages 2.5 years to 12 years old
- Sites in Montara, El Granada, and Half Moon Bay
- Serving over 300 families each year
- Educational enrichments include: preschool literacy programs, STEM (Science, Technology, Engineering and Mathematics), environmental education, art/cooking, music, etc
- Mission: to provide high quality care and learning skill development for Coastside children. Our vision is that Coastside children have the character and tools to create a successful future in school and beyond.

## ONLINE AUCTION FAQ

Q: When will the auction be open?

A: The auction will be open from November 28, 2011 until December 12, 2011 at 8pm:  
[www.biddingforgood.com/ccp](http://www.biddingforgood.com/ccp)



Q: If I'm donating under \$125, do I need to fill out the form to support CCP?

A: No – only those getting involved in levels of \$125 and up will need to fill out the form.

Q: I'm ready to donate, what are the steps?

A: If you're shooting for sponsorship, please fill out the sponsorship agreement. Next, send it in along with the productive/cash donation. You can mail it to Coastside Children's Programs, 494 Miramontes Ave, Half Moon Bay, 94019 or get in touch with your contact to arrange a pick up time (or Agnes).

Q: Will I get a donation receipt?

A: Yes, this will come in the mail after the closing of the auction, but before January 2012.

Q: When is the deadline?

A: Deadline for sponsorship benefits is November 1, 2011. However, we will gladly accept items past this date; we will do our best to fulfill sponsorship guidelines but cannot guarantee it.

Q: What if I don't have a template for a gift certificate?

A: We can help put one together for you! Just let Agnes know (650-726-7413).

Q: I'm interested in being one of the chefs for the Gingerbread House Contest, who do I contact?

A: Please contact Agnes (650-726-7413 or [ccp@coastsidechildren.org](mailto:ccp@coastsidechildren.org)).



## Gingerbread House Contest & Online Auction 2011 Sponsorship Levels

<b>\$750</b>	<ul style="list-style-type: none"> <li>• Ownership of one of the gingerbread houses at the Professional Cook level (dependent on availability)</li> <li>• Logo or print name and link on the home page of the CCP website</li> <li>• Everything in the \$250 category except for ownership at the Child level</li> <li>• Posting on each CCP site bulletin (8x11”) all year long</li> </ul>
<b>\$500</b>	<ul style="list-style-type: none"> <li>• Ownership of one of the gingerbread houses at the Home Cook level</li> <li>• Everything in the \$250 category except for ownership at the Child level</li> </ul>
<b>\$250</b>	<ul style="list-style-type: none"> <li>• Ownership of one of the gingerbread houses at the Child level (label for Gingerbread House will include sponsorship name printed with hundreds of attendees at the event)</li> <li>• Acknowledgement in CCP’s site newsletters (reaching over 200+ Coastside families)</li> <li>• Logo or listing on CCP’s website with a link to sponsor website (on our donation page)</li> <li>• Logo or listing on all Gingerbread House Contest &amp; Online Auction promotional and collateral materials</li> <li>• Listing on the Dine For Kids online auction site</li> <li>• Shout out on Twitter and Facebook to the agency for partnering with us on this event</li> </ul>
<b>\$125</b>	<ul style="list-style-type: none"> <li>• Acknowledgement in CCP’s site newsletters (reaching over 200+ Coastside families)</li> <li>• Logo or listing on CCP’s website with a link to sponsor website (on our donation page)</li> <li>• Listing on the Gingerbread House Contest online auction site</li> <li>• Eligible for ownership of one of the gingerbread houses at the Child level (see above for details; pending availability only)</li> </ul>

*Sponsors will be provided with promotional materials to promote the Gingerbread House Contest to their clients and employees. Sponsors may also contribute auction items with the above values to receive sponsorship benefits.*

**Become a Gingerbread House Contest Sponsor!**

**Contact Agnes Chan at 650-726-7413 or [agnes@coastsidechildren.org](mailto:agnes@coastsidechildren.org)**